



SHOW GUIDE

The MD Expo show guide will contain conference schedule, description of education, a directory of all exhibitors and more.

Half Page	\$695	Inside Back Cover	\$1,595
Full Page	\$1,195	Exclusive Back Cover	SOLD
Inside Front Cover	\$1,595		

CUSTOM EMAIL MARKETING

PACKAGE INCLUDES:

- (1) E-blast to the TechNation subscription list, approximately 12,000 qualified email addresses.
- E'blast will include email address for all preregistered conference attendees. Number of preregistered attendees will differ based on time of send.
- Detailed reporting one week after deployment
- Half-page ad in the conference show guide

COST: \$2,795



LIVE AT MD EXPO

VIDEO PREMIERE

- Social media promotion prior to MD Expo
- Your video shared as a premiere on TechNation.TV, on Facebook and on LinkedIn
- Appropriate professional accounts tagged and industry hashtags used
- Post conference promotion of the interview
- Detailed reporting to show engagement
- Half-page ad in the conference show guide

COST: \$1,550

GO LIVE

- Up to 5 minute broadcast shared as a premiere on TechNation.TV, on Facebook and on LinkedIn
- Same inclusions as video premiere

COST: \$1,745

INTERVIEWS

- Up to 30 minute broadcast shared as a premiere on TechNation.TV, on Facebook and on LinkedIn
- Same inclusions as video premiere

COST: \$2,045

