

**2024 CONFERENCE
DATES AND LOCATIONS:**

LAS VEGAS, NV
APRIL 7-9, 2024

NEW ENGLAND
OCTOBER 8-10, 2024

**THE SHOW FOR
BIOMEDICAL/HTM
PROFESSIONALS**

MD Expo strives to provide healthcare technology management professionals with a unique, intimate and rewarding conference second to none. Clinical engineers, biomedical technicians, directors and managers, procurement/asset managers and others responsible for medical technology will gather in a one-of-a-kind warm and welcoming environment to network with peers, learn the latest technologies and advances in HTM. Find out what everyone has been talking about; this is one event you can't afford to miss!

MD**EXPO**

EXHIBITOR PROSPECTUS

RESERVE YOUR BOOTH AT
[MDEXPOSHOW.COM](https://mdexposhow.com)



MD EXPO ATTENDEE DEMOGRAPHICS

81%

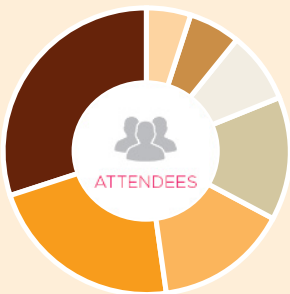
81% of attendees are
HTM professionals.

95%

95% of attendees
rate the education
4+ (out of 5).

400

400 attendees
averaged per show.



ATTENDEES BY TITLE

30% BMET

22% HTM Managers

15% HTM Directors

14% CBET

8% Imaging

6% Vendor/ISO

5% Military/Student

Exhibiting at the MD Expo exposes your company to attendees looking for service and equipment options. It also provides an abundance of social and networking opportunities outside of the exhibit hall where valuable **professional relationships are developed.**

REASONS TO EXHIBIT AT MD EXPO

BRAND AWARENESS

Build brand awareness within our unique community. Exhibiting at MD Expo is a powerful way to show the industry that your company has a presence at a national-accredited conference.

LAUNCH NEW PRODUCTS

Launch new products and highlight your existing services. MD Expo attendees are motivated to find products and services that will save their departments time and money.

FOSTER RELATIONSHIPS

MD Expo is the ideal venue for making a great first impression. It is also a convenient way to touch base with existing clients or business partners who are in attendance. A booth visit, lunch or dinner can help build upon existing business relationships to ensure repeat customers.

GROW YOUR BUSINESS

Generate new leads and strengthen your existing relationships. With the right strategy, MD Expo is the opportunity to expand your company's customer base.

NETWORK

Network with over 400 healthcare technology management professionals. There is nowhere else where you can command this kind of audience, under one roof, at one time.

OBTAIN CUSTOMER FEEDBACK

MD Expo offers the perfect opportunity to engage attendees for customer feedback. Dedicated exhibit hall hours and multiple networking events ensure a captive audience.



2024 BOOTH RATES

1 Premium Booth (dark gray) \$2,795

Premium visibility located at the end of rows.

2 Traditional Booth (light gray) \$2,595

Excellent visibility at an affordable price, located throughout the hall.

BOOTH AMENITIES

All booths are 10' wide x 8' deep and include the following:

- One draped exhibit area
- (1) 6' skirted table and (2) chairs
- (1) wastebasket
- (1) booth identification sign
- The show floor IS CARPETED
- (2) registrations for the conference; additional conference registrations may be purchased
- Inclusion of contact information in the conference show guide

NOTE: Electricity IS NOT included

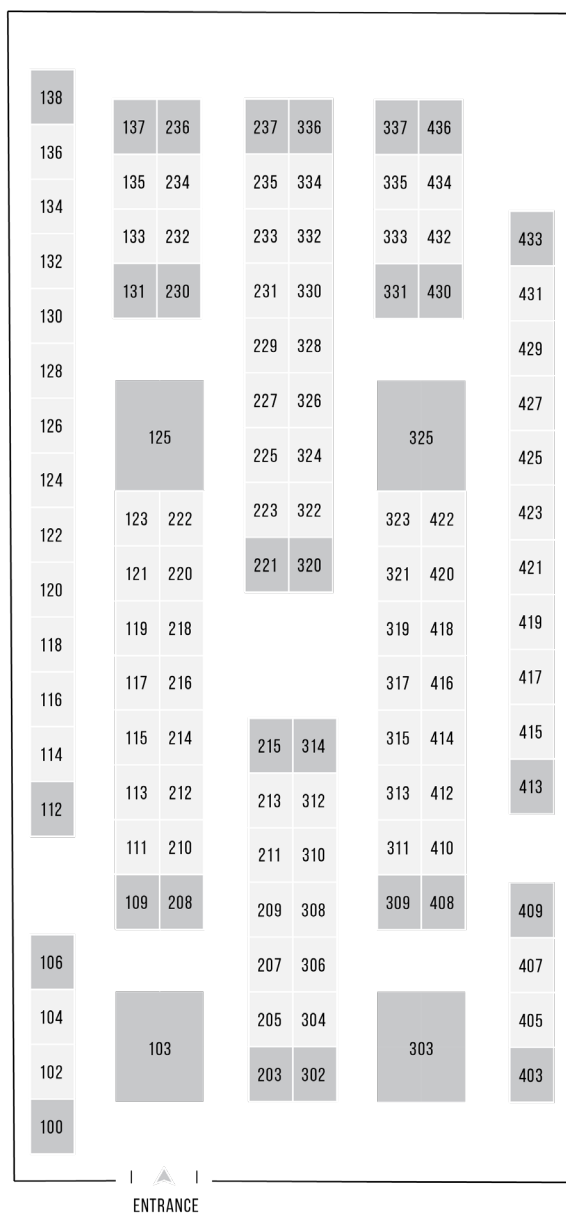
Booth Payment(s):

Payment methods for exhibit booth reservations include credit cards or payment by check. Invoices are due within 14 days of the invoice being issued.

Refund policy:

All booth space cancellations or reductions in space must be in writing. If cancellation is received 91 days or more prior to the event, a refund, minus a \$250 cancellation fee will be made. No refunds will be made for contracts cancelled 90 days or less before the event. If a purchase order (terms net 20) is issued, this will be considered the same as cash, and all rules regarding the refund policy will apply. In the event of cancellation/withdrawal, MD Publishing shall have the right to use said space to suit its own convenience, including selling the space to another exhibitor, without any rebate or allowance to the canceled exhibitor.

LAS VEGAS FLOORPLAN





EXHIBITOR SCHEDULE

EXHIBIT HALL SET-UP

Monday, April 8, 2024
8 AM-3 PM

SHOW DATES AND HOURS

Monday, April 8, 2024
3:30-6 PM
Tuesday, April 9, 2024
12-2:30 PM

EXHIBIT HALL TEARDOWN

Tuesday, April 9, 2024
2:30-6 PM



EXHIBITOR SCHEDULE

EXHIBIT HALL SET-UP

Wednesday, October 9, 2024
8 AM-3 PM

SHOW DATES AND HOURS

Wednesday, October 9, 2024
3:30-6 PM
Thursday, October 10, 2024
12-2:30 PM

EXHIBIT HALL TEARDOWN

Thursday, October 10, 2024
2:30-6 PM

Our customers enjoy MD Expo and the experience they have. It is nice to visit with them outside of the hospital. [MD Expo] provides great opportunities for us to meet and network with our customers."

— Paul Wessler, Regional Sales Director, Pronk Technologies

PREVIOUS MDEXPO EXHIBITORS

- 626 Holdings
- Accruent
- Adepto Medical
- Advanced Ultrasound Systems.
- AIV, Inc.
- AllParts Medical, LLC
- Althea
- Armis
- Asimily
- Avante Health Solutions
- BC Group International
- BETA Biomed Services
- Block Imaging
- College of Biomedical Equipment Technology
- Cox Prosight
- Crothall Healthcare
- CryoSRV, LLC
- CURE Biomedical
- Cylera
- Cynerio
- Datrend Systems Inc.
- DEXA Solutions
- DirectMed Parts
- Elite Biomedical Solutions
- EQ2
- First Call Parts
- Fluke Biomedical and RaySafe
- FOBI
- Forescout Technologies, Inc. (formerly CyberMDX)
- Fresenius Kabi
- Healthcare Components Group
- iMed Biomedical
- IMT Analytics
- InfuSystem, Inc.
- Injector Support and Service, LLC
- Innovatus Imaging
- InterMed Group, The
- International X-Ray Brokers
- Interpower Corporation
- Mauil Biomedical Training, LLC
- Medasource
- Medical Equipment Doctor
- Medical Imaging Solutions
- Medical Technology Mgmt Institute (MTMI)
- Medigate (a division of Claroty)
- MedWrench
- Midmark
- MultiMedical Systems
- MW Imaging
- Numed, Inc
- Nuvolo
- ORDR
- PartsSource
- Phoenix Data
- Pioneer Biomedical
- Prescott's Surgical Microscopes
- Probo Medical
- Pronk Technologies
- Radcal Corp.
- Richardson Healthcare
- Rigel Medical, a Seaward Group
- RSTI
- RTI Group North America
- SakoMed, LLC
- Shop Med Parts
- Sodexo
- Southeastern Biomedical Associates
- Summit Imaging
- Surgical Instrument Service Co., Inc.
- Tech Knowledge Associates
- Technical Life Care (TLC)
- Technical Prospects
- Tenacore
- Total Scope
- Tri-Imaging Solutions
- TruAsset, LLC
- TSI Incorporated
- UMAC
- USOC Medical
- ZRG Medical

FOR MORE INFO, VISIT
[MDEXPOSHOW.COM/SCHEDULE](https://mdexposhow.com/schedule)



Leadership Summit + Reverse Expo

REVERSE EXPO

SIT DOWN
WITH REAL
DECISION
MAKERS.

Cost to attend the MD Expo Reverse Expo

\$1,250 for first admission

\$750 for additional team member using
the same schedule

NOTE: All participants must be registered exhibitors.

“The Reverse Expo is a unique opportunity for uninterrupted conversations with healthcare leaders. The organization of the sessions by the MD Publishing team is efficient and effective. I would never travel to an MD Expo and not participate in the Reverse Expo.”

– Matt Tomory, Vice President of Sales and Marketing Innovatus Imaging



The Reverse Expo will be exclusively offered at the MD Expo New England conference.

The Reverse Expo will allow medical equipment sales and service vendors who are registered exhibitors of MD Expo a unique opportunity to meet with 20+ Supply Chain, Procurement, and Healthcare Technology Directors **from America's most prestigious hospitals and health systems**. Meet with real decision makers, have one on one interaction, and network with these high-level executives.

We provide a unique and optimal environment to start the relationship at the Reverse Expo. Then throughout MD Expo's exhibit hall, networking events, classes and entertainment, build and establish a real rapport and bond with key decision-makers. It's the perfect recipe for maximizing your time and ROI!



2023 Reverse Expo buyers had a combined purchasing power of over \$798 million.

You can't afford to miss this!

REGISTER ONLINE AT
[MDEXPOSHOW.COM/REVERSE-EXPO](https://mdexposhow.com/reverse-expo)

