How to Effectively Motivate Staff



AL GRESCH Vice President of Healthcare Strategy at Accruent



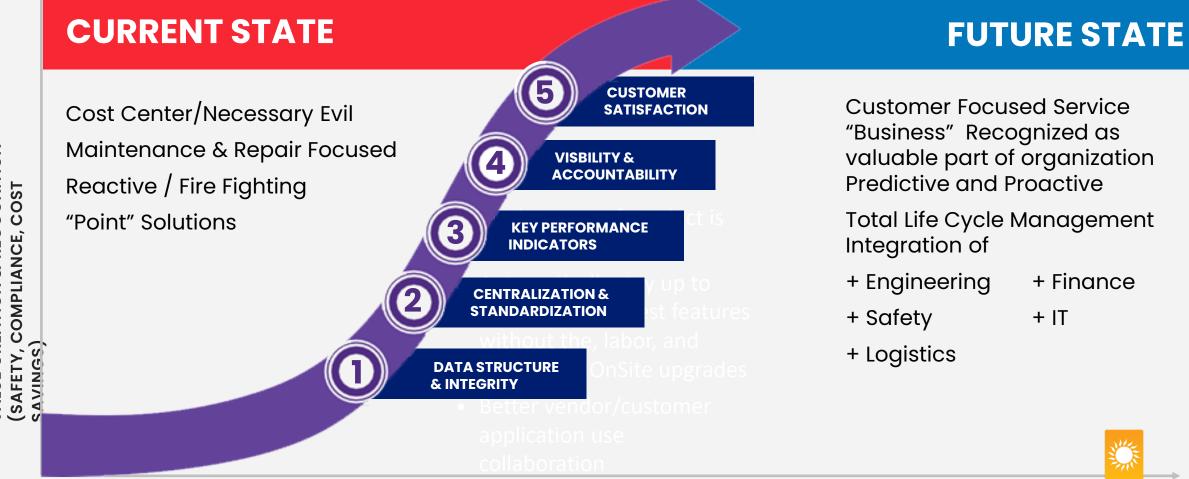


DO THEY HAVE SOMETHING TO BE MOTIVATED ABOUT???

LEADERSHIP



HTM/HFM MATURITY CURVE



OPERATIONAL EFFECTIVENESS (PRODUCTIVITY)

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Why did you choose this field?







STEP 1: KNOW THEM

- What's important to them?
- Family
- Birthdays
- Anniversaries (work and others)
- Strengthsfinder







STEP 3: ENGAGE THEM

- Mission, Vision, and Goals
- How they fit in
- Onboarding
 - Checklist
 - Assignment of Preceptor/Buddy
 - MMFI







STEP 4: INSPIRE/ ENERGIZE THEM

- Scorecard (4DX)
 - Daily/Weekly Huddles
 - Staff Meetings
 - Customer Testimonials



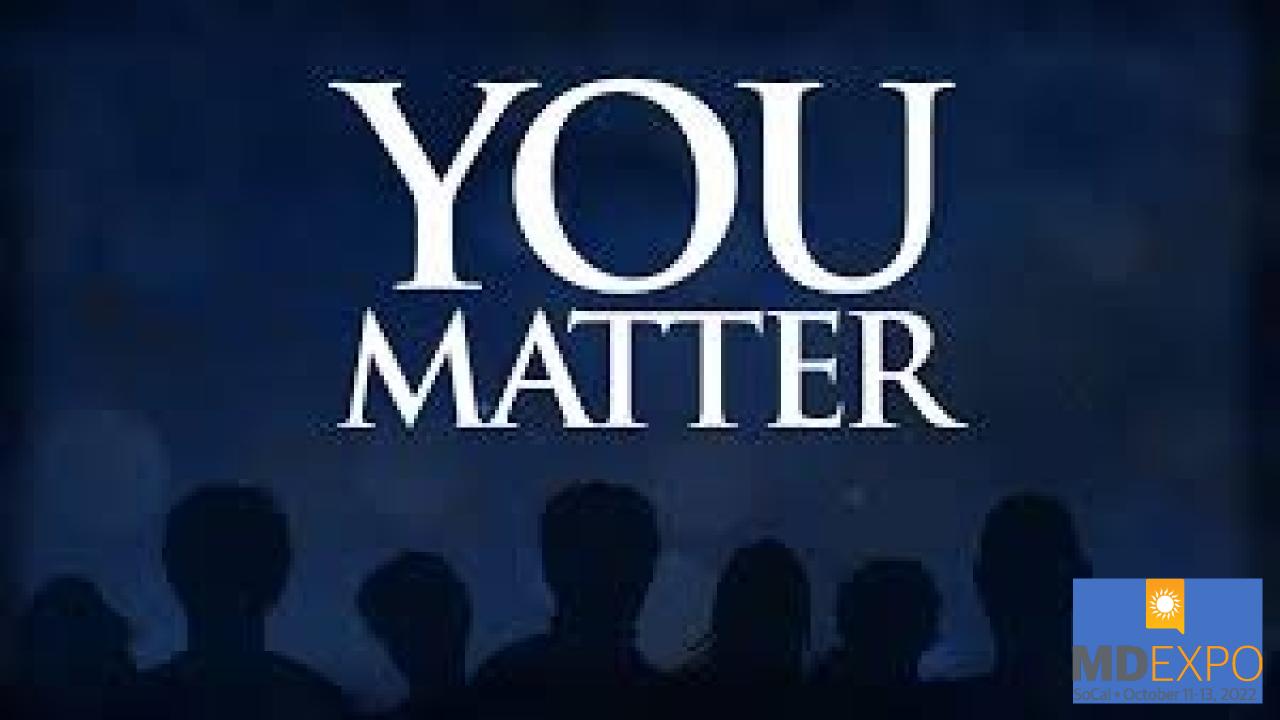




STEP 6: REWARD THEM

- **Understand how they like to be rewarded**
- Thank You Cards
- Picnics/Outings
- Promotions (in accordance with Promotional/Career Ladder Policy)





THANK YOU



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